

Connect Poland Prize

accelerator program

application instructions

(step-by-step)



Before you start...

1. Read the project documentation, which is available on the project website (DOWNLOAD SECTION): <https://polandprize.lpnt.eu/polandprize,22.html>
2. Familiarize yourself with our Business Partners and choose the one you would like to cooperate with
3. Email us (polandprize@lpnt.eu) for contact details of the Business Partner of your choice, so you can discuss potential collaboration

Please note!

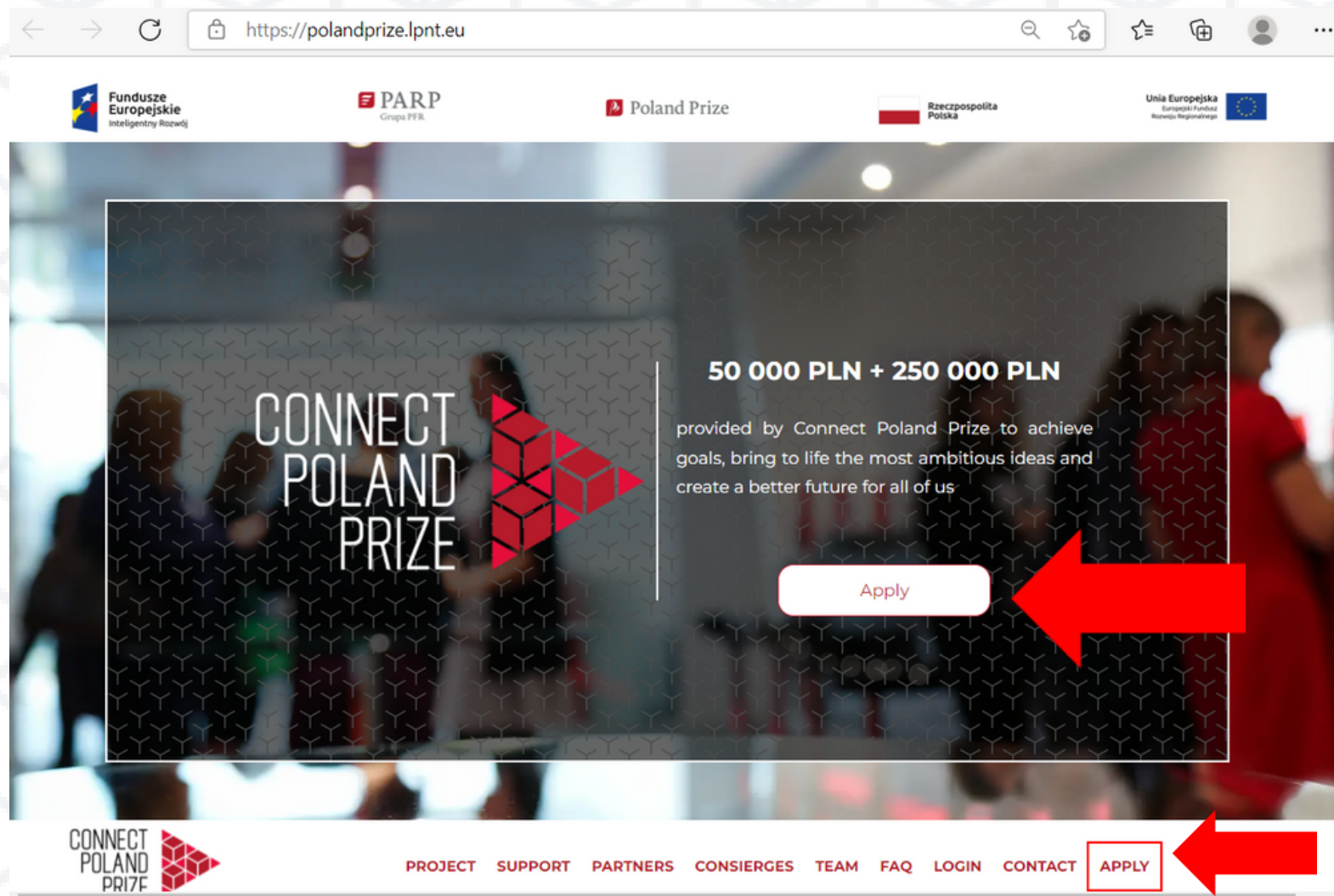
A team applying for the project should choose from Business Partners (Technology Recipients or Investors) cooperating with the Connect Poland Prize accelerator. Description of the Partners' potential, business activities, challenges and expectations is to help start-ups adjust their innovative solution to capabilities and area of operation of a given Business Partner.

Our role is to connect foreign innovative ideas with Polish enterprises acting as Business Partners of the Connect Poland Prize project.

STEP 1

Go to Connect Poland Prize website:
<https://polandprize.lpnt.eu/polandprize,22.html>

Click “**Apply**” on the homepage

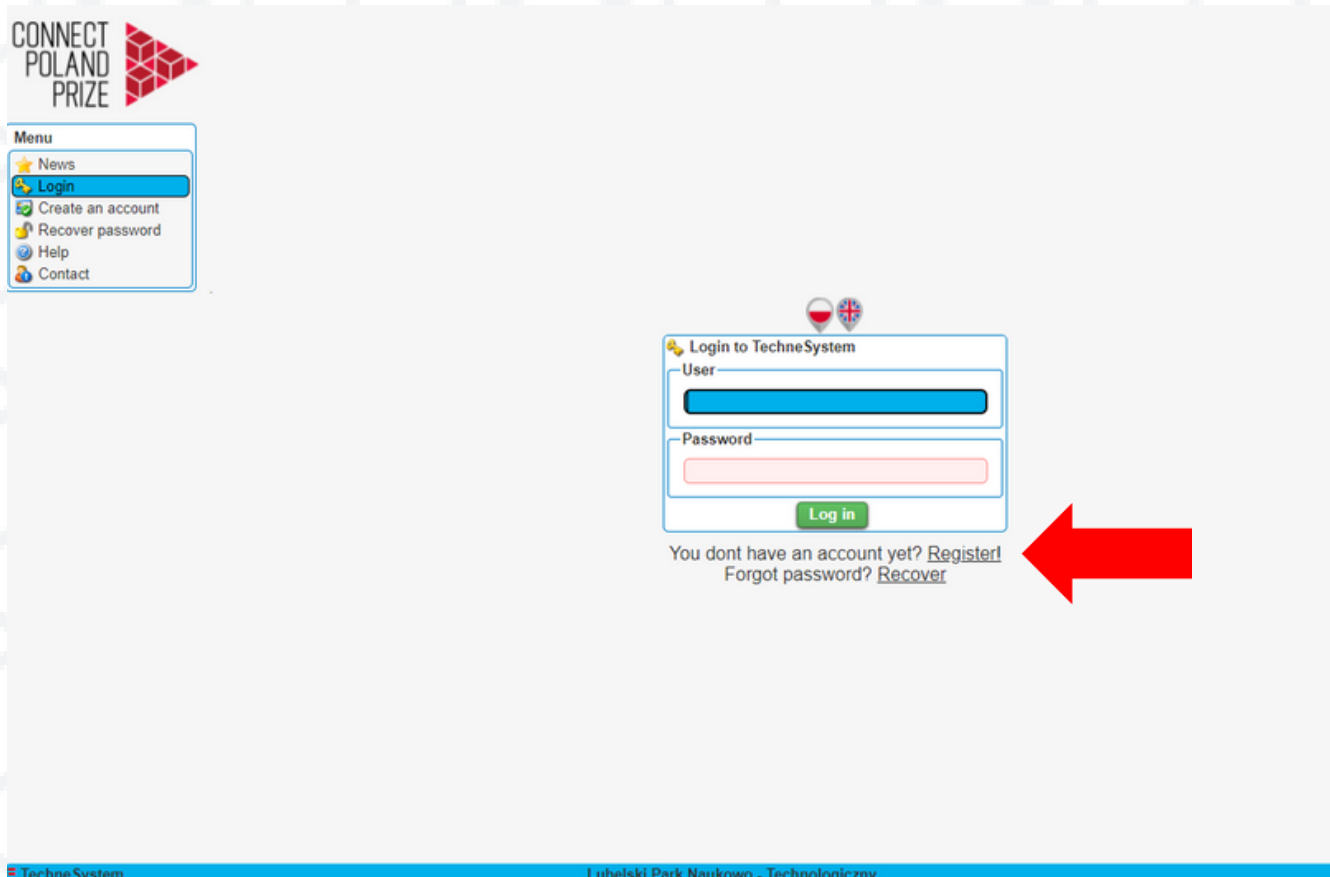


STEP 2

If this is your first time logging in to Connect Poland Prize platform you will need to create an account.

Select "**Register!**" and create a new account.

If you already have an account, enter your username and password and click "**Log in**"



The screenshot shows the Connect Poland Prize login interface. On the left is a 'Menu' with links: News, Login, Create an account, Recover password, Help, and Contact. The 'Login' button is highlighted. The main area is titled 'Login to TechneSystem' and features a 'User' field (blue), a 'Password' field (pink), and a green 'Log in' button. Below the fields, there is a link for users without an account and a link for those who forgot their password. A large red arrow points to the 'Log in' button.

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Menu

- News
- Login**
- Create an account
- Recover password
- Help
- Contact

Login to TechneSystem

User

Password

Log in

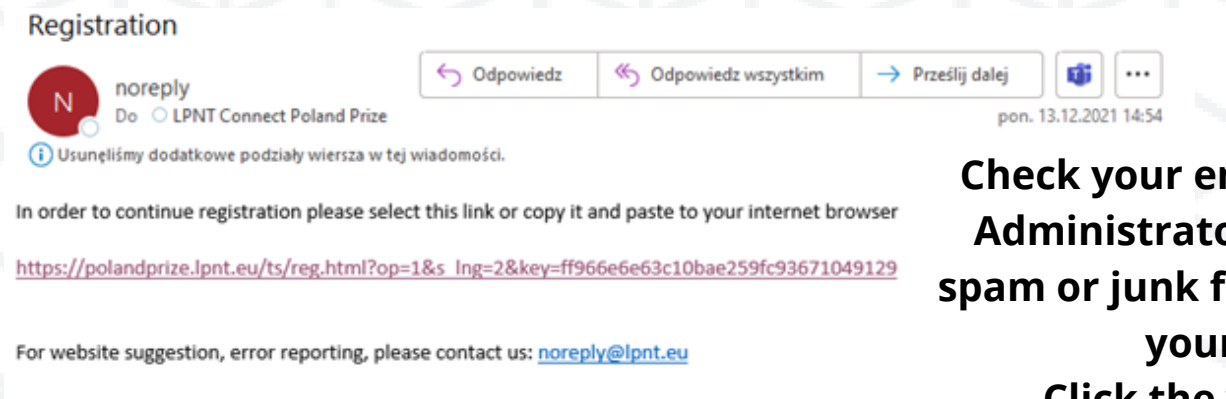
You dont have an account yet? [Register!](#)
Forgot password? [Recover](#)

STEP 3

Provide all your Personal information, create a Username and password then click "create an account**"**

Your password should contain:

- * Minimal number of characters: 8
- * Password cannot be related to the username



Check your email for a message from "System Administrator." You may need to check your spam or junk folder and add noreply@lpnt.eu to your approved senders list.
Click the verification link in the email

Your application has been created. You can apply to the Connect Poland Prize program now!

STEP 4

You can find the application form by selecting "recruitment registration" in the menu bar on the left

The screenshot displays the Connect Poland Prize website interface. On the left, a vertical menu bar contains the following items: News, Communicator, Surveys, Recruitment registration, Help, and Profile. The 'Recruitment registration' item is highlighted with a red arrow. The main content area features a header with the Connect Poland Prize logo and a search bar. Below the header, there are tabs for News (1), Archive, Favorites, Comments, and Configuration. The main content area displays a news item titled 'Recruitment for the Connect Poland Prize program' with a date of '12 October 2021 - kriss (Techniczne)' and a status of 'I've already read'. The right sidebar contains a 'Candidate' login section and an 'About me' section.

News

CONNECT POLAND PRIZE

News (1) Archive Favorites Comments Configuration

Recruitment for the Connect Poland Prize program

To join the program, select "Recruitment" from the menu on the left, select application for the program and fill out the forms.

12 October 2021 - kriss (Techniczne)

I've already read

Name Surname Candidate Logout

About me

lpnt

Contacts: 0
Time: 12 min.

TechnSystem

Lubelski Park Naukowo - Technologiczny

Contact

STEP 5

Personal data

Registration Details **Complete data (Step 1 of 3)**

The application form for the project "Connect Poland Prize" (english)

Personal data (Edition)

Surname: Poland Prize

Name: Connect

E-mail: polandprize@pnt.eu

Citizenship: Polish

Save

Płocin Islander

Polish

Portuguese

Puerto Rican

Qatari

Réunionese

Romanian

In step 1 of 3 in **Complete data**, please state your full name and select your nationality from the drop-down list.

Click "Save" to proceed to the next section of the application

TechnoSystem

Lubelski Park Naukowy - Technologiczny

Connect

Address data

Registration Details **Complete data (Step 2 of 3)**

The application form for the project "Connect Poland Prize" (english)

Address (Edition)

Permanent Contact

Street:

House no.:

Apartment no.:

Postal code:

City:

Country: Poland

Telephone:

Save

In step 2 of 3 in **Complete data**, please enter your address and contact details.

Click "Save" to proceed to the next section of the application

STEP 6

In step 3 of 3 in **Complete data**, please provide all information about your business idea

Additional data

Name Surname [Candidate](#) [Logout](#)

CONNECT POLAND PRIZE

Registration Details **Complete data (Step 3 of 3)**

The application form for the project "Connect Poland Prize" (english)

Additional data

The project "CONNECT POLAND PRIZE" is carried out by Lubelski Park Naukowo - Technologiczny SPÓŁKA AKCYJNA on the basis of agreement no. POIR.02.05.00-00-0011/20 as part of the Operational Programme Intelligent Development 2014-2020, Priority Axis 2: Supporting the environment and business potential for R&D&I, Measure 2.5: Acceleration programmes - Poland Prize.

This form is the application form for the project "Connect Poland Prize"

Name of the business idea *

Website

Industry *

Others (which?) ☐

Industry - field for description (limit 2000 characters) *

Justification of the consistency of the business idea within the chosen industry

Select an industry from the drop-down list. If your industry is not listed, type in the text box below - Other (which)

Describe briefly the consistency of your business idea within the chosen industry

STEP 7

Select Technology Readiness Level of your Business idea.

The described solution must be at a technology readiness level of TRL5 or higher to participate in the program

(level 5 means that the technology was validated in a relevant environment)

Technology readiness level TRL *

Moves on from 5 TRL

Select from the drop-down list the National Intelligent Specialization that is relevant to your business idea.

National Intelligent Specialisation *

All information about NIS can be found at: <https://smart.gov.pl/en/>

Accurately describe your business idea!

A more detailed description will help the reviewer better understand your business idea

Business idea (limit of 2000 characters) *

The innovativeness of business ideas on a regional, national (Polish) or global scale. The characteristics of the project's results which distinguish it from competitive or substitute products/services/technologies, and determine its advantage in relation to the current offers that are on the market. The properties should be understood as specific functionality, use, quality or other features of the projects' results.

STEP 8

Intellectual property

NO YES

- Does the originator have full ownership of the proposed business idea? ☐ ☐
- Does the originator have an intellectual property protection strategy? ☐ ☐

Answer two questions about intellectual property: Yes or No

1. Does the originator have full ownership of the proposed business idea? If the answer is **No**, you'll have to provide the description of ownership model

The Applicant must have full rights to the solution described in the Application

Obligatory description ownership model (limit 2000 characters) *

2. Does the originator have an intellectual property protection strategy? If the applicant answers **Yes**, a description must be provided

Description of intellectual property protection strategy (limit 2000 characters) *

STEP 9

Describe your start-up team

The applicant's declared team should have adequate experience, previous achievements in relation to tasks performed as part of the acceleration program and a diverse set of qualitative and quantitative skills and competencies that are adapted to particular stages of the acceleration program.

Originator's team delegated to implement the business idea	
• name *	<input type="text"/>
• surname *	<input type="text"/>
• experience *	<input type="text"/>
• competencies *	<input type="text"/>
• skills *	<input type="text"/>
• roles in the project *	<input type="text"/>


Originator's team delegated to implement the business idea 2	
• name	<input type="text"/>
• surname	<input type="text"/>
• experience	<input type="text"/>
• competencies	<input type="text"/>
• skills	<input type="text"/>
• roles in the project	<input type="text"/>

Originator's team delegated to implement the business idea 3	
• name	<input type="text"/>
• surname	<input type="text"/>

NO YES

A maximum of 10 people can be named to the team. Do you want to nominate more people? ☐ ☐

If your team has more than 5 members, you can add 5 more



STEP 10

Present the business model potential by describing SWOT analysis

(SWOT is used to help point out a set of key features that are important in terms of successful implementation of the business model)

The Applicant's business model should be characterised by a set of features constituting its high degree of competitiveness and market advantage, its high level of innovation, and its adequate business risk in the context of the assumptions of the acceleration program, as well as its profitability.

Specifically:

- The description of the business model is sufficient enough, so in order to understand its strengths and weaknesses SWOT will help show that the Applicant's solution addresses the unmet needs of the Polish market, allows the achievement of a strategic advantage in relation to already existing solutions on the global market and justifies the choice of the market by pointing out its key features, which are important in terms of successful implementation of the business model;
- The Applicant's solution has unique features in relation to those already present on the global market in terms of functionality, processes and key elements; it is complex to replicate due to the high quality of the technology used and/or the level of protection of intellectual rights;
- The Applicant's solution is in line with the assumptions of the acceleration program and there are no significant conditions hindering the implementation of the business assumptions on the target market;
- The description of the business model justifies the high probability of viability of the solution, including an explanation of the value proposition, taking into account relevant technology elements and factors that have, or may have, an impact on business success (e.g., production, sales or cost structure).

Business model potential - SWOT analysis (limit 2000 characters each part) *

• opportunities

• threats

• weaknesses

• strengths

STEP 11

Tell us about your competitors,
and specifically, other companies with similar output and how it affects your idea.

Then **provide a market overview** and describe how your idea has a chance at
being successful in the Polish Market.

**Provide any potential barriers to entry in the Polish Market facing your
business.**

Competition (limit of 2000 characters) *

Competition in the selected market in the context of the implementation of the business idea. If there is no direct competition, reference should be made to entities offering products/services/technologies having at least in part the same functionalities. Indicate unique features in relation to those already present on the global market in terms of functionality, processes and key elements.

Target market (limit of 2000 characters) *

A description of the target market (potential customers). The data and assumptions made should be realistic and justified, and make it realistic and likely that the implementation of the project results will be economically successful. Provide information on whether the solution responds to the unmet needs of the global market and allows achieving a strategic advantage in relation to already existing solutions on the global market. Reasoning of the choice of the market by pointing to its key features, which are important in terms of successful implementation of the business model.

Barriers that may prevent entry (limit 2000 characters) *

STEP 12

Describe the cost-effectiveness of your solution or idea
(Explain all aspects of the business value)
and present your sales strategy

Cost effectiveness (limit 2000 characters) *

The cost-effectiveness of the solution, including an explanation of the value proposition, taking into account the relevant elements of the technology and factors that have, or may have, an impact on business success (e.g., production, sales or cost structure, pricing policy and manufacturing costs).

Sales strategy (limit 2000 characters) *

STEP 13

Tell us about previous activities focused on solution development.

The Applicant's solution must have a good chance of successful initial implementation within the acceleration program, specifically:

- The activities focused on the development of the solution so far prove the determination and readiness of the team to achieve the set goals; the content of the Application contains quantitative and qualitative information about the successful stages of the development of the technology in accordance with the assumptions made so far;
- The described solution is not burdened with legal, technological or financial risks at a level which makes it difficult to achieve the goals of the accelerator program;
- The described solution is at a technology readiness level of TRL5 or higher thus enabling the development and testing of an MVP in a near-real-life environment in cooperation with technology customers or investors involved in the acceleration program;
- The described solution has already been market verified and implemented in a foreign market and it generates revenue.

Implementation potential of the solution (limit 2000 characters) *

Activities directed towards the development of the solution thus far. Quantitative and qualitative information about the stages of technology development to date.

STEP 14

Briefly describe the potential Risks related to commercialization

Risks related to commercialisation (limit 2000 characters) *

The applicant must guarantee that his/her business idea has a positive impact on the implementation of the EU horizontal principles.

Impact of the solution on sustainable development: *

NO YES

☐

☐

Does the solution positively contribute to the EU horizontal principles listed in Articles 7 and 8 of the European Parliament and Council Regulation (EU) No. 1303/2013?

If answered **NO, you will not be able to submit the application**

It significantly contributes to the positive impact on the implementation of the EU horizontal principles listed in Articles 7 and 8 of Regulation (EU) No 1303/2013 of the European Parliament and of the Council, in particular the principle of sustainable development by describing in the business model the elements that are important to promote environmental protection, resource efficiency, climate change adaptation and mitigation, biodiversity, disaster resilience and environmental risk prevention and management

STEP 15

To participate in the program the applicant must be willing to cooperate with a business partner.

Business partner

NO YES

Will you cooperate with business partners? ☐ ☒

When Answered Yes

Chose or name your business partner

Other (name) ☐

Choose a business partner from the drop-down list. If the company you want to work with is not on the list, please type it in the text box below – Other (name) *

Type of business partner

You may select more than one

NO YES

- Corporate * ☐ ☐
- Investment fund * ☐ ☐
- NGO * ☐ ☐
- Other * ☐ ☐

Then select the type of business partner you are interested in

***If you have a business partner which is not listed, we encourage you to contact our team for a consultation about the possibility of your chosen partner collaborating with the program.**

STEP 16

Describe the potential for collaboration with a business partner

The Applicant's solution has to be closely related to the business partner's strategy (the technology customer's challenges or the investor's strategy and business model).

Cooperation potential with a business partner (limit 2000 characters) *

Coherence of the business idea with the business partner's strategy (with the technology recipient's challenges or the investor's strategy and business model).

Present your view of working with a business partner

The applicant has a creative and clear vision for working with the business partner, including justification of why and how this collaboration will contribute to achieving their business goals.

Perception of cooperation with a business partner (limit 2000 characters) *

Justification of cooperation in terms of business objectives.

Explain how your business partner can benefit from working with you

Benefits for the business partner (limit 2000 characters) *

The effect of the implementation of your business idea on strengthening the competitive position of the recipient of the technology in the pilot phase, or the implementation of the investor's investment strategy.

The cooperation may have a significant impact on strengthening the competitive position of the recipient of the technology in the pilot implementation process, or the implementation of the investor's investment strategy (if applicable).

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[Soft-Landing (maximum PLN 10.000), Development (maximum PLN 40.000), Acceleration Stage (maximum PLN 250.000)]

Planned cost	You will need to fill in the amounts for each activity listed and make sure it equals the total grant amount
Planned cost of the Soft Landing stage (maximum PLN 10,000) <i>Please enter digits only . Use dot as separator.</i>	
• the purchase of concierge services – start-up supervisor – (up to the amount not higher than 5,000 PLN)	* <input style="width: 100px;" type="text"/>
• the salaries of start-up employees participating in the implementation of the individual development plan, including those engaged under civil law contracts	* <input style="width: 100px;" type="text"/>
• the purchase of services other than concierge services.	* <input style="width: 100px;" type="text"/>
• TOTAL (maximum PLN 10,000)	* <input style="width: 100px;" type="text"/>
Planned cost of the Development Stage (maximum PLN 40,000) <i>Please enter digits only . Use dot as separator.</i>	
• the purchase of concierge services - start-up supervisor – (up to the amount no greater than 10,000 PLN)	<input style="width: 100px;" type="text"/>
• the salaries of start-up employees participating in the implementation of the individual development plan, including those engaged under civil law contracts	<input style="width: 100px;" type="text"/>
• the purchase of services other than concierge services	<input style="width: 100px;" type="text"/>
• the purchase of tangible assets	<input style="width: 100px;" type="text"/>
• the purchase of intangible assets	<input style="width: 100px;" type="text"/>
• the implementation of information and promotional activities	<input style="width: 100px;" type="text"/>
• TOTAL (maximum PLN 40,000)	<input style="width: 100px;" type="text"/>
Planned cost of the Acceleration Stage (maximum PLN 250,000) <i>Please enter digits only . Use dot as separator.</i>	
• the purchase of the services of a business mentor - guardian of the start-up – (up to the amount not exceeding 20,000 PLN)	<input style="width: 100px;" type="text"/>
• the salaries of start-up employees participating in the implementation of the individual acceleration plan, including persons engaged under civil law contracts	<input style="width: 100px;" type="text"/>
• the purchase of services	<input style="width: 100px;" type="text"/>
• the purchase of tangible assets	<input style="width: 100px;" type="text"/>
• the purchase of intangible assets	<input style="width: 100px;" type="text"/>
• the cost of information and promotional activities	<input style="width: 100px;" type="text"/>
• TOTAL (maximum PLN 250,000)	<input style="width: 100px;" type="text"/>

STEP 18

You need to read and agree with all the points mentioned in Annex 1 and Annex 2

Annex 1 - Information on the processing of personal data
Information clause concerning the processing of personal data

Pursuant to Article 13(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal of the EU L 119, p. 1) - hereinafter referred to as RODO - we inform you about the manner and purpose for which we process your personal data, as well as about your rights under RODO:


Annex 2 - Declaration by the applicant

1. The applicant declares that they intend to establish, and register, a commercial company in order to implement their business idea as described in the Application Form within the "Connect Poland Prize" project, and which has not yet been commercialised in Poland.
2. The Applicant is a natural person or an entity that has submitted an Application Form and declared that, at least on the date of signing the Grant Agreement, they will have the status of a micro or small entrepreneur, not listed on the stock exchange within five years after its registration, that meets the following conditions:
 - a. has not yet distributed any profits;
 - b. they have not taken over or will not take over the business of another undertaking;

To participate in the program and pass the assessment, the Rules of Recruitment must be accepted by the Applicant!

NO YES

Hereby I agree with all the points mentioned in Anex 1 and Anex 2 ☐ ☒

 Save

To submit the application form – press "Save"

In case you accidentally approved your application before it was ready or wish to add additional information to your application, you can make changes until the end of the recruitment.

Recommendation



1. When applying to the Connect Poland Prize program please be familiar with the criteria for selecting grant holders as it will be useful in completing the application. You can find it on our website in the download section;
2. Do not submit your application without all required information (If you believe any of these questions don't apply to your business idea, please explain why and DON'T leave any box empty);
3. The main requirement to participate in the Acceleration Program is to cooperate with a Business Partner. If you indicate that you do not want to work with a Business Partner - this will automatically disqualify your application;
4. The applicant must have full rights to the solution described in the application;
5. The applicant must agree to the "acknowledgement" section in Annex 1 and 2.